# MACLEAN'S Canada's National Magazine Supporter 3 1966

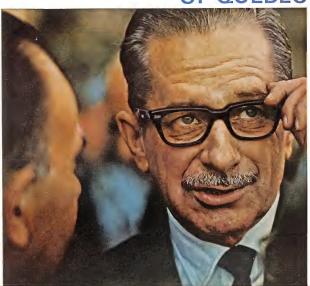
"CALGARY, U.S.A."
Is our town their town now?

EDDIE SHACK-THE COOK!

New man or Duplessis' heir?

JOHNSON

OF QUEBEC





## MACLEAN'S REPORTS

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#### Chathatin to Rented Book of the Month Clair CHOOSE ANY THREE FOR ONLY \$1 YES MARLY SOUR TO MY THEIR SOFTWARE CON CHICAGO MITTON &











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SOOK-DIVIDENDS: The meet economical system ever devised

for building a home library

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#### Why Jerry Jerome uses a postage meter to mail 12 letters a day.

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PARREY BOWNS
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## MACLEAN'S

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- 14 LIKE THEY SAID, OPERA'S TROUBLE
  KEE JOHNSON OF BUT OF SHE SHE HAS AN ALMOST
  15 WHERE'S THE WALKING WOMAN WALKING'
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- 16 THE CALGARYANES
- 21 EDDGE SHACK COURDET
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  15 In more life that the put medius assists does not Aryle
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  S WHAT'S HAPPENING IN MEDICINE
- 42 YOUR QUESTIONS ABOUT CANADIANA 45 MACLEANS REVIEWS

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Control of the contro

#### You furnish the View. Andersen makes the window to frame it beautifully...forever!









ndersen Windowalls

Lesson led Guebec with a team of college-bred technocrats. Now Daniel Johnson must do the same with a cabinet of small-town politicisms. They're old-fashioned, canny and tough and most of them used to take orders from Dunlessia That's why this seeson's higgest political question is

Where will Daniel Johnson lead Quebec?



as an the energy few Longs Adric. Modes whole: a professor of acc-

sector of read mesopather from



They come to Toronto by the thousands-girls like Barbara who want three things: a career, a pad and a man



DY SANDAN PERCOD STOCKHAPHS BY HONST EMPONT

## A LITTLE GIRL IN ABIG BIGTOWN



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Finding fun is easy-finding a man takes a little ingenuity



UTTLE GIBL, DIG TOWN











Like they said, Sam, opera spells big trouble







By Ken Johnstone Size in heat excise the -- by trades or socretion. description. It happened in Meaning when Olian sound











## CALGARYANKS



#### They've made our town their town now. And how do they like it? Fan-list fan

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## The secret life of EDDIE SHACK.

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His son Kit died on a California highway, the victim of a drunk driver. So with the wreckage in tow, BC businessman Robert

Malkin herran a dedicated fight that's already changed lax laws on send over Venezusch Englich Bay, where he had often gone smires.

Cliffornia. But Malkim cays, "I felt I had a Cook-green copositiony to

Durine the Enlinerary months: Mollon took the water 3,000 main

ed 4 3,000 order through Culifornia (above, Son Francisco)

# Need a hand?

## Let Royal and your Independent Agent help.

Three insurance worsens you with problems? Do you wonder what policies you should take out? by how much you should excesse your source or? At some time or other these succtions tree

to turn to 30's his tob. His direct, personal extensi And when he has the ROYAL behind from you can be said that he will offer not only round refront organization-with the experience and specialized

Independent Insurance Agents represent ROYAL restution and personal

"It's as if I'm the only virgin here"

"So I want to an administra of metrics at the Turnets Art Griften

Parente pape \$5 to \$12 for trac along

#### TEN WAYS TO ESCAPE THE DEATH OF THE WORLD

"Barner the Hebers of editions was after" women this differented endelanat. "It will almost certainly be necessary to choose between preventing conception and committing murder"



BY HUSH I REPRIEVEDE





#### Now find the man who sold you the insurance

It would be a year sense years





#### to check vour Insurance



"Security storts with Surety" The Canadian Surety Company Fire -- Cassolty -- Multi Park -- Surety

Disaster ahead -- but who's listening?

If it's too crowded here, will we ship out to other planets?





#### Once the Bennettos had a dream...

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nothing more than a retenory Mr Beschettod coarsed of a horse that would keep but furnly unfa-

secure and confortable, and six responsible out confortable home where they could control the

ste peyfe seconds without noise. The Bennettes draward for their children, see: they drawed of One day, the Bennettes decided to term their drawn was makey. They wanted for sed found placed their dynam have in every detail. Then,



now electric heating makes the dream come true









STEP OUT OF THE PAST ...

Question for birth-control opponents: what alternative?





Save and act may 3rd

36 ISSUES 1281 (arminuta) Geography ......

nce of correption, and the education I channels of religion of people in

MODERN FABLE



any time." The pure logic of the Peter

In our age of efficiency-this-that-and-the-other, Peter Potterkin made himself an expert in Efficiency-Living "Nobody", he reasoned, "ever uses more than one chair, cup, glass fork or phone at any one time. Therefore", states the Potterkin Principle of Efficient Living, "nobody needs more than one thing of one kind at

Potterkin Principle was a thing of singular intellectual beauty Peter recruited disciples all over The Potterkin Principle was Unstoppable! Peter met Daisy Dimplecheek After 78/5 they got married Datey took 9

look at Peter Potterwent the Pon-

thing-of-a-kindefficiency furnishings...and there ciple! Now, in the Potterion home, all kitchen things that belong in the kitchen are in the kitchenincluding a nice supshipy vellow latchen phone (So Daisy can watch her cooking while she's on

the phone Or vice versa.) And are in the bedroom, nice and restthe Princess phone Daisy loves to have cleaning house to phone Peter in his him about , well, you know! And Peter's

basement has a phone, of course .. (And Peter's last rejust called us for a red kitchen phone, and his wife wants a green one in the sunroom to match her plants. 3

kin's one-room house with its one-

the bedroom things fully pink-like handy while she's pottershop in the maining disciple



and with a silver tourus in your will get things done, make Keith mouth! Arid a measure of mally

Righ part of your day. He plays good-natured humor and a supray cheerful, familiar music-the kind desposition that stave that way on you can hum, whistle or singgot the easy, affable companion of real feeling for what's going on in thousands of bury housewers who the world. Try our region and have

enjoy the friendly sound of EY

CHEERFUL FAMILIAR MUSIC/ALERT RELIABLE NEWS CKEY/590

'Never been in a place that's given me such a zest for life

Hands is all action from the word GO! With its uniquely expineered power alast, dust excribed norm and four conchronized corbustops, the action edds up to 57 horsepower at \$,500 rpm; and yability and comfort - test drive the convertible or the G.T. Faitheds Coupe. You'll find this load of action is for you. The elect receile do.



"The Canadian heritage would be okay-but not the English" see Aftern here been expected by

## WHO CALLED US UBIQUITOUS?



The art of being everywhere at once !

Some world travellers that describes us protty accurately of places at the very same time. Every The balmy tropics. The great centres

talends. You can name almost any place on the globe, and chances are yes own tuke were there. Places like Kano, Or Kuala Lumpur, Or Bogota, tets to more places more often then your trip, see your BOAC travel agent how ubiquitous an airline can be.

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THE POSTER MOST DISCUSSED CRIPS



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SANSTE PROSPECT CHARACT Will the bad old days return? So far, indications are: no YOU TORK IN THE OWN HARMON



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DANIG, JOHNSON CHICAGO Will Johnson keep the experts? Yes

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Oceans apart... together in moments by Overseas Phone ... now as little as '6" 

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Don't let her fall







when you buy a home specify the heating that leaves nothing to chance

#### Natural Gas

Irais no Notrol Cost for feeth, clean, quiet home heafing at the lowest possible cast. Notrol Gas arrajoites freshly warmed air gently and weely through every room, without interruption, no matter how hants the weelser. Natural Cas Junaces are so dependable, and virtually materiaenace fare. Expenses evariace also become a fining of the post with prompt, reliable, occural the clock utility adjustment service without charge from your. Notrol Cas Company.

Time you jained today's enlightened young moderrs in the swing to nature's wanderfuel. Wise buyers insist on it. Quality builders rely on it. Natural Gas, The most modern, most economical way to heat any home.

Natural Gas... nature's wanderfuel

ONE HAM DISC WRICE ONE CHESS CHARGE From son 27 "When this is all over, I will have made people think" a command. The bill was presed Steen Circu. where Done: had been we below the bill templement up

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PARADE

High hones - then bills bills bills

Choose the natural beauty of Abitibi pre-finished plywood panels





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WHAT'S HAPPENING IN BY EARL DANIDE New treatment for some-that really works

A man's still a

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Who's healthiest? Office workers

Start your European Trip

with a spree in Amsterdam

that won't cost you a dime...

why be a shalf with your office mail?

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There comes a time

WHEN THE EMOST WALKED .......

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By Silephone

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Don't just take the word of one of the world's largest oil companies.

If you think four different grades of gasoline is a gimmick, note how many different kinds of care are on the mad



Death when FP has despited the stuffer of parameter Warris State County State





Four proved pasolines ... one just right for your car-AND ADDRESS OF STREET, STREET,

## you don't have to go digging on fabled Oak Island



to discover one of the real treasures of Nova Scotia



... from the land where Run is known and appropriated at its treasured best!

"SRVEN SEAS" ... the Rum that tastes as good as good Rum should She came from \*20 years of orling

Week shell







Where's the best place to start a holiday in Europe?



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NATIONAL. SELECTED MORTICIA NS 212 Milent Dreet v Croup, Coppe

Get away from it all with MACLEAN'S Appropriate two widow Constants

Why don't you? 24 ..... 13

## CANADIANA assessed by CERALD STEVENS











# MAILBAG Where are we going? / Sex in schools

Sex or the subsettment

Toronto-Dominion Sovings Certificates are the go-ahead way

ta make your savinas araw. and over six short years

You can't make a safer investment





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# MACLEAN'S

# REVIEWS

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#### WATCH FOR A SOUND THAT'S SIX-FOOT-SEX ACAVictor's game to by

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## CHECKLISTINGS

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BANK OF MONTREAL

He's a poemal how shark confers... costing you money. Anymore than you can help tower him as you put the pecces together and etails him on his way. For the apprincial assail emergen-

years, it's good to keep money accurationing in a savings account at Canada's First Back. If you haven't a first son with a football -- what's now resugn? Everyope has something apportunit to save for!

Save at Canada's

First Bank

for your

first son

...and your sec picture window Ezrhesiartic, he is Accurate he is not



The O'Keefe knight is the symbal of brewing excellence from coast to coast.

## Crusade of one.

When everyone is trying to be the same as everyone else, is it worthwhile being different? At O'Keefe we think it is.

We like brewing ale and lager. It's our job and we But O'Keefe refuses to brew an ordinary brew. intend to stay good at it. It's a crusade with us. If just one person remains who knows good beer It would be easy to brew beer like everyone else's. when he tastes it, we'll brew for that one man.



